KLYDE WARREN PARK’S
MOVIES IN THE PARK
Presented by Scott K. Ginsburg and Family

SPONSORSHIP OPPORTUNITIES
Since its inception, Klyde Warren Park’s movie series has hosted thousands of families from across the region. Last year, this community investment became even more important, as the Park’s movies were the only free and ongoing outdoor entertainment offered anywhere in the city. When North Texans were finally able to eat on restaurant patios, attend drive-in movies and purchase tickets to socially distanced football games, where did families go if they could not afford to dine out, didn’t have a car, or were unable to buy expensive game tickets? They came to Klyde Warren Park.

With low-income families hit the hardest by the current recession, and minorities disproportionately affected by the pandemic, visiting Klyde Warren Park has remained the only true recreation many look forward to. Please consider sponsorship of this important and popular outlet for the community, and allow Klyde Warren Park to do what it does best: bring people together in a safe way to create special memories with their loved ones.
**KLYDE WARREN PARK’S**

**MOVIES IN THE PARK**

*Presented by Scott K. Ginsburg and Family*

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**2021 MOVIE SERIES SPONSOR BENEFITS***

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<table>
<thead>
<tr>
<th>PRESENTING MOVIE SPONSOR ($25,000) SOLD</th>
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</thead>
<tbody>
<tr>
<td>• Presenting sponsorship of Klyde Warren Park’s Movies in the Park Series</td>
</tr>
<tr>
<td>• Logo lock with Klyde Warren Park’s Movies in the Park logo</td>
</tr>
<tr>
<td>• Opportunity to host a private reception on Jane’s Lane prior to one selected movie (food and beverage not included)</td>
</tr>
<tr>
<td>• Video or slide promotion opportunity available to run on screen prior to all movies (due Monday before each movie date)</td>
</tr>
<tr>
<td>• Brand mention in 102.9NOW PSAs (month-long promotion)</td>
</tr>
<tr>
<td>• Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K) promoting movies</td>
</tr>
<tr>
<td>• Social media recognition (94K Facebook, 76K Instagram, 85K Twitter)</td>
</tr>
<tr>
<td>• Opportunity to have 10x10 booth available for activation at all 12 movies</td>
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<tr>
<td>• Welcome opportunity from stage prior to any movie in series</td>
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<thead>
<tr>
<th>GOLD MOVIE SPONSOR ($10,000)</th>
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<tbody>
<tr>
<td>• Presenting sponsorship of one movie during Klyde Warren Park’s Movies in the Park Series</td>
</tr>
<tr>
<td>• Reserved lawn seating for 50 guests</td>
</tr>
<tr>
<td>• Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)</td>
</tr>
<tr>
<td>• Brand mention in 102.9NOW PSAs (month-long promotion)</td>
</tr>
<tr>
<td>• Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K) promoting movies</td>
</tr>
<tr>
<td>• Social media recognition (94K Facebook, 76K Instagram, 85K Twitter)</td>
</tr>
<tr>
<td>• Opportunity to have 10x10 booth available for activation at selected movie</td>
</tr>
<tr>
<td>• Welcome opportunity from stage prior to movie</td>
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<thead>
<tr>
<th>SILVER MOVIE SPONSOR ($5,000)</th>
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<tbody>
<tr>
<td>• Sponsorship recognition for one movie during Klyde Warren Park’s Movies in the Park Series</td>
</tr>
<tr>
<td>• Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)</td>
</tr>
<tr>
<td>• Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K)</td>
</tr>
<tr>
<td>• Opportunity to have 10x10 booth available for activation at selected movie</td>
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<tr>
<th>BRONZE MOVIE SPONSOR ($2,500)</th>
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<tbody>
<tr>
<td>• Sponsorship recognition for one movie during Klyde Warren Park’s Movies in the Park Series</td>
</tr>
<tr>
<td>• Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)</td>
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</tbody>
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*Benefits will change as needed due to CDC, Dallas County and City of Dallas guidelines around COVID-19 protocols. The Klyde Warren Park Movie Series has been approved by the Dallas Park and Recreation Department, which has the authority to monitor outdoor events and programs for the duration of the pandemic.*
STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name _________________________________________________________________________________________________

Daily Contact Name ________________________________________________________________________________________________

Address __________________________________________________________________________________________________________

City/State/Zip ______________________________________________________________________________________ _______________

Email Address _____________________________________________________________________________________________________

Phone __________________________________________  Website _________________________________________________________

STEP 2: SELECT SPONSORSHIP LEVEL

☐ $25,000 PRESENTING MOVIE SPONSOR  ☐ $5,000 SILVER MOVIE SPONSOR

☐ $10,000 GOLD MOVIE SPONSOR  ☐ $2,500 BRONZE MOVIE SPONSOR

STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

Payment will be made to Woodall Rodgers Park Foundation in the amount of $___________________, by or before movie date. Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

☐ Send Invoice

☐ Enclosed is my check for $___________________ payable to: “Woodall Rodgers Park Foundation”

☐ Please charge $___________________ to the following credit card:

☐ American Express  ☐ MasterCard  ☐ Visa

Name on Card ________________________________________________________________________________________________

Address ______________________________________________________________________________________________________

Card # ___________________________________________ ________________ Exp. Date __________ Security Code __________

Signature ___________________________________________

Agreed to by

Klyde Warren Park Representative  Klyde Warren Park Sponsor

Signature ___________________________________________  Signature ___________________________________________

Printed Name ___________________________  Printed Name ___________________________

Date _______________________________  Date _______________________________