



# KLYDE WARREN PARK'S TREE LIGHTING

*Celebration*

Presented by



SATURDAY  
**DEC. 7**  
4 - 7 PM



A festive day of activities and entertainment, photos with Santa, story time with Mrs. Claus, face painting, crafts, games and a special show at the Nancy Best Fountain! The day culminates with a holiday performance, visits from Santa's friends Frosty and Rudolph, and Klyde Warren Park's annual tree lighting.

*Santa, Frosty &  
Rudolph*

*Family  
Activities*

*Story Time*  
WITH MRS. CLAUS, BALLOON  
ANIMALS FOR CHILDREN & MORE!



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### *Santa, Frosty & Rudolph*



### *Family Activities*

### *Story Time*

WITH MRS. CLAUS,  
BALLOON ANIMALS FOR  
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## 2024 SPONSOR BENEFITS

### ENTERTAINMENT (\$25,000)

- VIP access for up to 16 guests
- Complimentary self-parking
- Recognition as Entertainment Sponsor on the following:
  - Event Invitation
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Social media (100K Facebook, 80K Instagram, 84K Twitter)
  - Ad in *The Dallas Morning News*
- Opportunity to have 10x10 booth available for activation at the event
- Month-long pole banner advertisement in Klyde Warren Park (four, two-sided poles)

### GOLD (\$10,000)

- VIP access for six guests
- Complimentary self-parking
- Recognition as Gold Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Social media (100K Facebook, 80K Instagram, 84K Twitter)
  - Ad in *The Dallas Morning News*

### SILVER (\$5,000)

- VIP access for four guests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Ad in *The Dallas Morning News*

### BRONZE (\$2,500)

- VIP access for two guests
- Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Ad in *The Dallas Morning News*

## SPECIAL THANKS TO OUR YEAR-ROUND PARTNERS





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## STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name \_\_\_\_\_

Daily Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

## STEP 2: SELECT SPONSORSHIP LEVEL

ENTERTAINMENT (\$25,000)    GOLD (\$10,000)    SILVER (\$5,000)    BRONZE (\$2,500)

\$\_\_\_\_\_ Donation of any amount.

## STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$\_\_\_\_\_, by or before 11/29/2024.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

Send Invoice

Enclosed is my check for \$\_\_\_\_\_ payable to: "Woodall Rodgers Park Foundation"

Please charge \$\_\_\_\_\_ to the following credit card:

American Express    MasterCard    Visa

*\*A 5% transaction fee will be added to cover the costs of credit card fees.*

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### Agreed to by

**Klyde Warren Park Representative**

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

**Klyde Warren Park Sponsor**

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

For additional information, please contact Tricia Dzina at [tdzina@klydewarrenpark.org](mailto:tdzina@klydewarrenpark.org) or 214.716.4500.