**SPONSORSHIP PACKAGES**

<table>
<thead>
<tr>
<th>PRESENTING</th>
<th>PREMIER</th>
<th>PARK</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$100,000</strong></td>
<td><strong>$50,000</strong></td>
<td><strong>$25,000</strong></td>
</tr>
<tr>
<td>• Seated dinner for 20</td>
<td>• Seated dinner for 20</td>
<td>• Seated dinner for 10</td>
</tr>
<tr>
<td>• 10 complimentary valet passes</td>
<td>• 10 complimentary valet passes</td>
<td>• 5 complimentary valet passes</td>
</tr>
<tr>
<td>• Logo-lock with event logo</td>
<td>• Logo/name recognition on event invitation, signage, website, in press release and e-blasts (50K subscribers)</td>
<td>• Name recognition on event invitation, signage, website, in press release and e-blasts (50K subscribers)</td>
</tr>
<tr>
<td>• Recognition on event invitation, step-and-repeat, signage, website, in press release and e-blasts (50K subscribers)</td>
<td>• Social media recognition (89K Facebook, 72K Instagram, 86K Twitter)</td>
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</tr>
<tr>
<td>• Recognition on event invitation, step-and-repeat, signage, website, in press release and e-blasts (50K subscribers)</td>
<td><strong>Additional Park Benefits</strong></td>
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</tr>
<tr>
<td>• Executive quote in press release</td>
<td>• Rent-free use of Klyde Warren Park space</td>
<td>• Access for 4 to Signature Events VIP area</td>
</tr>
<tr>
<td><strong>Additional Park Benefits</strong></td>
<td>• Private seated dinner for 10 at celebrity chef Kent Rathbun’s home</td>
<td>• May 1, 2021, Klyde Warren Park Food &amp; Wine Festival</td>
</tr>
<tr>
<td>• Year-round logo/name recognition on Klyde Warren Park signage</td>
<td>• Access for 6 to Signature Events VIP area</td>
<td>• 6 VIP early access passes</td>
</tr>
<tr>
<td>• Rent-free use of Klyde Warren Park space</td>
<td>• May 1, 2021, Klyde Warren Park Food &amp; Wine Festival</td>
<td>• 20 general admission passes</td>
</tr>
<tr>
<td>• Private seated dinner for 10 at celebrity chef Kent Rathbun’s home</td>
<td>• 10 VIP early access passes</td>
<td>• 3 complimentary parking passes</td>
</tr>
</tbody>
</table>
| • Access for 10 to Signature Events VIP area | • 26 general admission passes | **Boulevard**
| • May 1, 2021, Klyde Warren Park Food & Wine Festival | • 5 complimentary parking passes | **$15,000** |
| • 16 VIP early access passes | **PROMENADE**
| • 30 general admission passes | • Seated dinner for 10 | **$10,000** |
| • 8 complimentary parking passes | • 5 complimentary valet passes | • Name recognition on event invitation, signage and website |
| **Additional Park Benefits** | **Additional Park Benefits** | **Additional Park Benefits** |
| • Access for 2 to Signature Events VIP area | • Access for 2 to Signature Events VIP area | • Access for 2 to Signature Events VIP area |
| • May 1, 2021, Klyde Warren Park Food & Wine Festival | • May 1, 2021, Klyde Warren Park Food & Wine Festival | • May 1, 2021, Klyde Warren Park Food & Wine Festival |
| • 4 VIP early access passes | • 10 VIP early access passes | • 10 general admission passes |
| • 10 general admission passes | • 26 general admission passes | **GARDEN**
| • 2 complimentary parking passes | • 5 complimentary parking passes | **$5,000** |
| **PLAZA**
| **$1,000** | **$1,000** | **$1,000** |
| • Seated dinner for 2 | • Seated dinner for 10 | • Seated dinner for 2 |
| • 1 complimentary valet pass | • 5 complimentary valet passes | |
# Activation Sponsorships

## Dinner

**$40,000**

- Seated dinner for 10
- 5 complimentary valet passes
- Logo/name recognition at all dinner tables
- Name recognition on event invitation, signage, website and in e-blasts (50K subscribers)
- Social media recognition (89K Facebook, 72K Instagram, 86K Twitter)

### Additional Park Benefits

- Rent-free use of Klyde Warren Park space
- Access for 6 to Signature Events VIP area
- May 1, 2021, Klyde Warren Park Food & Wine Festival
  - 8 VIP early access passes
  - 10 general admission passes
  - 4 complimentary parking passes

### Invitation

**$7,500**

- Seated dinner for 4
- 2 complimentary valet passes
- Logo/name recognition on event invitation (mailed to approx. 4,000 people)
- Name recognition on event invitation, signage and website

### Party Favor

**$7,500**

- Seated dinner for 4
- 2 complimentary valet passes
- Logo/name recognition on party favor
- Name recognition on event invitation, signage and website

### Photobooth

**$5,000**

- Seated dinner for 4
- 2 complimentary valet passes
- Logo/name recognition on digital photos at photo booth
- Name recognition on event invitation, signage and website

## Entertainment

**$30,000**

- Seated dinner for 10
- 5 complimentary valet passes
- Logo/name recognition on stage
- Name recognition on event invitation, signage, website and in e-blasts (50K subscribers)
- Social media recognition (89K Facebook, 72K Instagram, 86K Twitter)

### Additional Park Benefits

- Access for 2 to Signature Events VIP area
- May 1, 2021, Klyde Warren Park Food & Wine Festival
  - 6 VIP early access passes
  - 10 general admission passes
  - 3 complimentary parking passes

## Reception

**$20,000**

- Seated dinner for 10
- 5 complimentary valet passes
- Logo/name recognition in reception space
- Name recognition on event invitation, signage, website and in e-blasts (50K subscribers)
- Social media recognition (89K Facebook, 72K Instagram, 86K Twitter)

### Additional Park Benefits

- Access for 2 to Signature Events VIP area
- May 1, 2021, Klyde Warren Park Food & Wine Festival
  - 4 VIP early access passes
  - 6 general admission passes
  - 2 complimentary parking passes

## Valet

**$5,000**

- Seated dinner for 4
- 2 complimentary valet passes
- Logo/name recognition at all valet locations
- Name recognition on event invitation, signage and website
PAYMENT FORM

STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name

Daily Contact Name

Address

City/State/Zip

Email Address

Phone ___________________________ Website ___________________________

STEP 2: SELECT LEVEL

SPONSORSHIP PACKAGES

○ Presenting ($100,000) ○ Premier ($50,000) ○ Park ($25,000) ○ Boulevard ($15,000)

○ Promenade ($10,000) ○ Garden ($5,000) ○ Plaza ($1,000)

ACTIVATION SPONSORSHIPS

○ Dinner ($40,000) ○ Entertainment ($30,000) ○ Reception ($20,000) ○ Invitation ($7,500)

○ Party Favor ($7,500) ○ Photobooth ($5,000) ○ Valet ($5,000)

DONATION

○ I cannot attend but would like to make a donation in the amount of $__________________________.

   Invitation Recognition: Please submit gift or pledge by Friday, July 17, to be recognized in event invitation.

   Program Recognition: Please submit gift or pledge by Friday, September 18, to be recognized in event program.

STEP 3: REVIEW AND SUBMIT PAYMENT

A portion of your sponsorship may be tax deductible.

Payment will be made to Woodall Rodgers Park Foundation in the amount of $__________________________ by or before 7/20/2020.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

○ Send Invoice

○ Enclosed is my check for $__________________________ payable to: “Woodall Rodgers Park Foundation”

○ Please charge $__________________________ to the following credit card (5% credit card fee will apply):

   ○ American Express ○ MasterCard ○ Visa

Name on Card ___________________________________________

Address _______________________________________________

Card # ___________________________ Exp. Date __________ Security Code __________

Signature ___________________________________________

Agreed to by

Klyde Warren Park Representative

Signature ___________________________________________

Printed Name ___________________________________________

Date _______________________