

SPONSORSHIP OPPORTUNITIES



**SUNDAY, SEPTEMBER 1
2 - 10 PM**

Don't miss Sun Day Fun Day in the Park. Enjoy live music, dance lessons, poetry, movie night and more. This year, the Park will host its first corn hole tournament. Get your team together to compete for prizes and bragging rights. Who needs a weekend at the lake when you could be having fun at the Park?

STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name: _____

Daily Contact Name: _____

Address: _____

City/State/Zip: _____

Email Address: _____

Phone: _____ Website: _____

STEP 2: SELECT SPONSORSHIP LEVEL (See benefits on back)

\$50,000 PRESENTING SPONSORSHIP

\$10,000 EVENT SPONSORSHIP

\$25,000 PREMIER SPONSORSHIP

\$5,000 SUPPORTING SPONSOR

STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$_____, by or before 8/31/2019.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

Send Invoice

Enclosed is my check for \$_____ payable to: "Woodall Rodgers Park Foundation"

Please charge \$_____ to the following credit card:

American Express MasterCard Visa

Name on Card: _____

Address: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Agreed to by:

Klyde Warren Park

Sponsor

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: _____

Date: _____

Date: _____



2019 SPONSORSHIP BENEFITS	PRESENTING \$50,000	PREMIER \$25,000	EVENT \$10,000	SUPPORTING \$5,000
Reserved VIP lounge tickets (reserved seating, drink tickets, light snacks)	20	12	8	4
Sponsor of Klyde Warren Park Labor Day Sun Day	✓	✓	✓	✓
Recognition on Klyde Warren Park website	✓			
Rent-free use of Klyde Warren Park space	✓			
Executive quote in press release (if applicable)	✓			
Recognition in press release (if applicable)	✓	✓		
Recognition on Klyde Warren Park in-Park signage dedicated to event promotion	✓	✓		
Recognition in Klyde Warren Park E-blasts dedicated to event promotion	✓	✓	✓	
Social media recognition	✓	✓	✓	
Opportunity to have 10x10 booth available for activation during Labor Day Sun Day	✓	✓	✓	✓
Logo recognition displayed on event signage	✓	✓	✓	✓
Access to Park & Palate Dinner in the Park (October 5)	2			
Access to Park & Palate Grand Taste (October 26)	6	6	4	
Access to Memorial Day Music Fest VIP Lounge (May 26)	4	2		
Access to Independence Day Celebration VIP Lounge (June 29)	4	2		
Access to Holiday Show & Tree Lighting VIP Lounge (December 7)	4	2		

MEDIA/PR

- Half-page ads in *The Dallas Morning News* promoting the event
- Radio PSAs on 102.9 NOW
- TV PSAs on CBS 11
- KWP Email Database (25K)
- KWP Website (37K/Month)
- Social Media: Facebook (85K); Instagram (60K); and Twitter (88K)



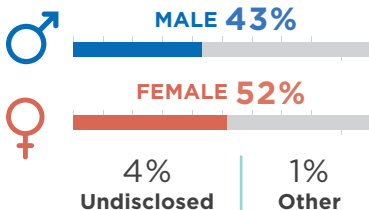
KLYDE WARREN PARK DEMOGRAPHICS

ESTIMATED EVENT ATTENDEES

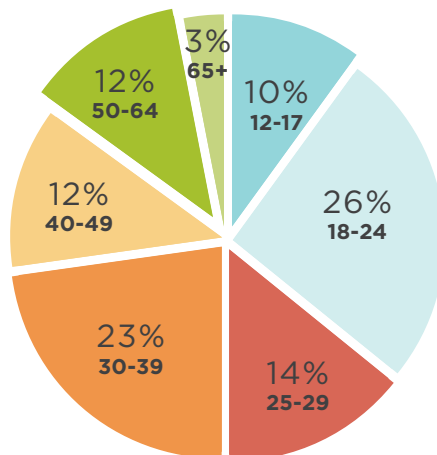


10-15K

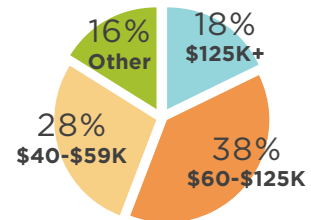
GENDER



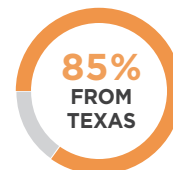
AGE (Over 11 years old)



INCOME



ZIP CODES



Top 20 include South Dallas, Mesquite, Grand Prairie, Kessler Park, Casa Linda, Buckner and Downtown/Uptown

