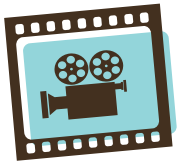


SPONSORSHIP OPPORTUNITIES

KLYDE WARREN PARK'S



SUMMER MOVIE SERIES

**SATURDAYS, MAY | JUNE
JULY | AUGUST 2019**

Summer Saturdays just got a lot cooler with the first extended movie series in the Park. From blockbusters to animated favorites, musicals to drama, you won't want to miss any of these fun flicks. Grab a space on the lawn, enjoy a food truck picnic and let the cinematic fun begin.

STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name: _____

Daily Contact Name: _____

Address: _____

City/State/Zip: _____

Email Address: _____

Phone: _____ Website: _____

STEP 2: SELECT SPONSORSHIP LEVEL (See benefits on back)

\$10,000 PRESENTING SPONSORSHIP

STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$ _____, by or before 6/31/2019.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

Send Invoice

Enclosed is my check for \$ _____ payable to: "Woodall Rodgers Park Foundation"

Please charge \$ _____ to the following credit card:

American Express MasterCard Visa

Name on Card: _____

Address: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Agreed to by:

Klyde Warren Park

Sponsor

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: _____

Date: _____

Date: _____



PRESENTING SPONSORSHIP BENEFITS

- Presenting sponsorship of one movie during Klyde Warren Park Summer Movie Series
- Reserved lawn seating for 50-100 guests
- Recognition on Klyde Warren Park website
- Recognition on Klyde Warren Park calendar during the selected month of movies
- Recognition in Klyde Warren Park E-blasts dedicated to movie promotion
- Social media recognition
- Opportunity to have 10X10 booth available for activation during event
- Logo recognition prominently displayed during event
- Video or slide opportunity available to run on screen prior to movie
- Welcome opportunity from stage prior to movie
- Opportunity to host a reception on Jane's Lane prior to movie (food & beverage charges not included)
- Opportunity to select movie approved by Klyde Warren Park

DATES

Saturday evenings beginning in May through the end of August

May 4, 11

June 15, 22

July 6, 13, 20, 27

August 3, 10, 17, 24, 31

ATTENDEES

Anywhere from 1,000-5,000 depending upon the movie shown

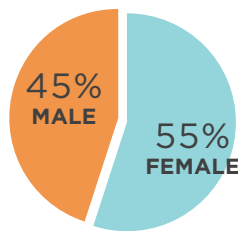


MEDIA/PR

- Half-page ads in *The Dallas Morning News* each Friday before the next day's movie (Friday, June 7 - Friday, August 23)
- Radio PSAs on 102.9 NOW
- TV PSAs on CBS 11
- Social Media (85K Facebook; 60K Instagram; 88K Twitter; 37K Website/Month) and KWP weekly newsletter (25K)

KLYDE WARREN PARK DEMOGRAPHICS

GENDER



ZIP CODES

Top 20 include South Dallas, Mesquite, Grand Prairie, Kessler Park, Casa Linda, Buckner and Downtown/Uptown

AGE (over 11 years old)

