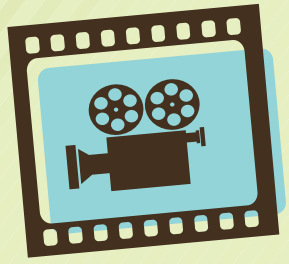


KLYDE WARREN PARK'S



MOVIES IN THE PARK



SPONSORSHIP OPPORTUNITIES

ABOUT

From blockbusters to animated favorites, from musicals to comedies, you won't want to miss any of these fun, free, family-friendly flicks. Grab a space on the lawn, enjoy a Relish or food truck picnic and let the cinematic fun begin. All movie screens provided by Ultimate Outdoor Entertainment.



KLYDE WARREN PARK'S MOVIES IN THE PARK

2020 LINEUP

Brought to you by
AT&T Discovery District

SATURDAY, MARCH 14

The Lego Movie

Presented by Bank of America

SATURDAY, JUNE 13

Justice League

SATURDAY, JUNE 20

Happy Feet

SATURDAY, JULY 11

Smallfoot

SATURDAY, JULY 25

Dolphin Tale

SATURDAY, AUGUST 8

Ferris Bueller's Day Off

SATURDAY, AUGUST 15

The Blind Side

SATURDAY, AUGUST 22

Selena

SATURDAY, SEPTEMBER 26

The Wizard of Oz

Presented by NCH

SATURDAY, OCTOBER 24

Crazy Rich Asians

SATURDAY, NOVEMBER 21

**Harry Potter and the
Chamber of Secrets**

SATURDAY, DECEMBER 19

Elf



2019 RECAP

KLYDE WARREN PARK'S
 **SUMMER MOVIE SERIES**

8:30 PM | FREE
 Grab a space on the lawn, enjoy a food truck or Relish picnic and let the cinematic fun begin.

SATURDAY JULY 6
Jumanji: Welcome to the Jungle
 Presented by Llano Estacado Winery

SATURDAY JULY 13
The Little Mermaid
 Presented by Emler Swim School

SATURDAY JULY 20
Raiders of the Lost Ark
 Presented by Winston & Strawn LLP

SATURDAY JULY 27
Incredibles 2
 Presented by OFF!

FOR PARKING AND OTHER INFORMATION, VISIT KLYDEWARRENPARK.ORG



**AVERAGE 2019
 ATTENDEES**

750

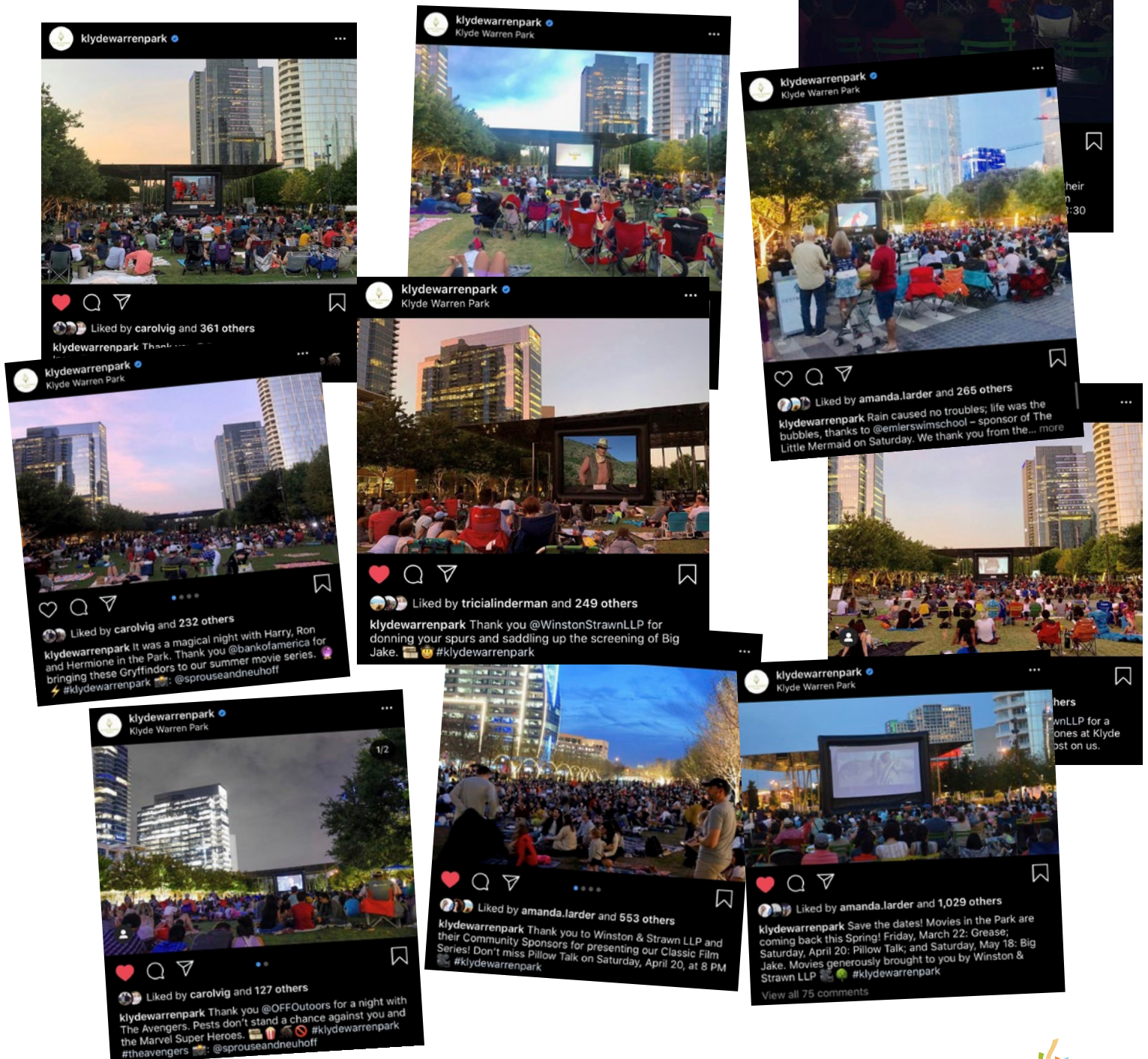
**TOTAL 2019
 ATTENDEES**

11K



2019 RECAP

SOCIAL MEDIA



2020 MOVIE SPONSOR BENEFITS

PRESENTING SPONSOR

(\$50,000)

- Presenting Sponsorship of Klyde Warren Park's Movies in the Park
- Logo lock with Klyde Warren Park's Movies in the Park logo
- Opportunity to host a private reception on Jane's Lane prior to one selected movie (food and beverages not included)
- Video or slide promotion opportunity available to run on screen prior to all movies (due Monday before each movie date)
- Logo in *The Dallas Morning News* ads promoting movies, as well as bonus recognition in *The Dallas Morning News Guide* April 24 cover wrap featuring 2020 KWP calendar (distribution of 125K and readership of 287K)

**Sponsorship needs to be confirmed prior to April 1*

- Brand mention in 102.9NOW PSAs (month-long promotions)
- Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (50K) promoting movies
- Social media recognition (88K Facebook, 72K Instagram, 88K Twitter)
- Opportunity to have 10x10 booth available for activation at all 12 movies
- Welcome opportunity from stage prior to movies

MOVIE SPONSOR

(\$10,000)

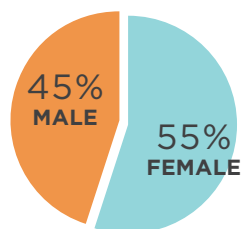
- Sponsorship of one movie during Klyde Warren Park's Movies in the Park
- Reserved lawn seating for 50 guests
- Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)
- Logo in *The Dallas Morning News* ads promoting movie, as well as bonus recognition in *The Dallas Morning News Guide* April 24 cover wrap featuring 2020 KWP calendar (distribution of 125K and readership of 287K)

**Sponsorship needs to be confirmed prior to April 1*

- Brand mention in 102.9NOW PSAs (month-long promotions)
- Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (50K) promoting movies
- Social media recognition (88K Facebook, 72K Instagram, 88K Twitter)
- Opportunity to have 10x10 booth available for Activation at selected movie
- Welcome opportunity from stage prior to movie

KLYDE WARREN PARK DEMOGRAPHICS

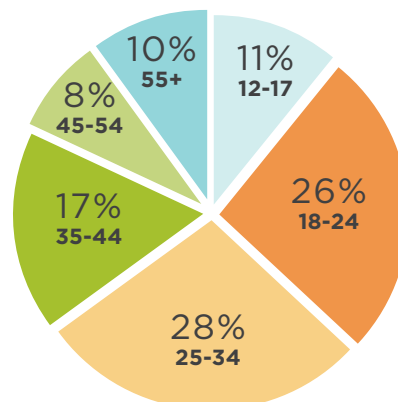
GENDER



ZIP CODES

Top 20 include South Dallas, Mesquite, Grand Prairie, Kessler Park, Casa Linda, Buckner and Downtown/Uptown

AGE (over 11 years old)





STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name _____

Daily Contact Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone _____ Website _____

.....

STEP 2: SELECT SPONSORSHIP LEVEL

☐ \$50,000 PRESENTING SPONSOR

☐ \$10,000 MOVIE SPONSOR

.....

STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$_____ , by or before movie date.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

☐ Send Invoice

☐ Enclosed is my check for \$_____ payable to: "Woodall Rodgers Park Foundation"

☐ Please charge \$_____ to the following credit card:

☐ American Express ☐ MasterCard ☐ Visa

Name on Card _____

Address _____

Card # _____ Exp. Date _____ Security Code _____

Signature _____

Agreed to by

Klyde Warren Park Representative

Klyde Warren Park Sponsor

Signature _____

Signature _____

Printed Name _____

Printed Name _____

Date _____

Date _____