



KLYDE WARREN PARK'S TREE LIGHTING *Celebration*

Saturday, December 4 • 4-6 PM • Klyde Warren Park

Enjoy this free family tradition featuring a festive day of activities and entertainment, including photos with Santa and story time with Mrs. Claus, face painting, crafts, games and snow flurries! The day will culminate with a live show featuring performances of holiday music, visits from Santa's friends Frosty and Rudolph, and Klyde Warren Park's annual tree lighting.

Recorded by CBS 11 for multiple December broadcasts

*Santa,
Frosty &
Rudolph*



*Family
Activities*

Story Time

with Mrs. Claus,
balloon animals for
children and more!



*Live
Music*





KLYDE WARREN PARK'S TREE LIGHTING *Celebration*



Sponsorship Levels

PRESENTING

\$50,000

- Premier reserved seating for up to 30 guests
- Logo-lock with event logo
- Complimentary self-parking for all guests
- Executive speaking opportunity during show
- Recognition as Presenting Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website
 - Social media (90K Facebook, 76K Instagram, 86K Twitter)
 - Listing on CBS 11 broadcast of show
 - Ad in *The Dallas Morning News*
- Opportunity to have 10X10 space available for activation at event
- Opportunity to have two rent-free uses of selected areas within Klyde Warren Park
- Month-long pole banner advertisement in Klyde Warren Park (four, two-sided poles)

GOLD

\$10,000

- Premier reserved seating for up to 12 guests
- Complimentary self-parking
- Recognition as Gold Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website
 - Social media (90K Facebook, 73K, Instagram, 86K Twitter)
 - Ad in *The Dallas Morning News*



SILVER

\$5,000

- Reserved seating for up to 12 guests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website
 - Ad in *The Dallas Morning News*

BRONZE

\$2,500

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website
 - Ad in *The Dallas Morning News*

RED

\$1,000

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Red Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website
 - Ad in *The Dallas Morning News*

GREEN

\$500

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Green Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
 - In-Park signage and website



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STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name _____

Daily Contact Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone _____ Website _____

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STEP 2: SELECT SPONSORSHIP LEVEL

- PRESENTING** \$50,000 **GOLD** \$10,000 **SILVER** \$5,000 **BRONZE** \$2,500
- RED** \$1,000 **GREEN** \$500 \$_____ Donation of any amount

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STEP 3: REVIEW AND SUBMIT PAYMENT

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$_____, by or before 12/3/2021.
Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
- Enclosed is my check for \$_____ payable to: "Woodall Rodgers Park Foundation"
- Please charge \$_____ to the following credit card:
 - American Express MasterCard Visa

Name on Card _____

Address _____

Card # _____ Exp. Date _____ Security Code _____

Signature _____

Agreed to by

Klyde Warren Park Representative

Klyde Warren Park Sponsor

Signature _____

Signature _____

Printed Name _____

Printed Name _____

Date _____

Date _____

For additional information, please contact Jenny Ozee at jenny@klydewarrenpark.org or 512.496.5806