











#### KLYDE WARREN PARK'S

# TRICK-OR-TREATING

PRESENTED BY



SATURDAY, OCT. 26, 5-9 PM



Klyde Warren Park's Corporate Council hosts its fourth-annual FREE trick-or-treating in the Park. Dress the whole family up, and join us for candy collecting, costume contests and classic comedy with a nighttime showing of the Halloween movie *The Nightmare Before Christmas*.

Last year's event brought more than 10,000 guests to the Park for games and family activities — plus loads of candy. Don't miss this popular signature event, drawing a diverse mix of children, parents and pets from throughout North Texas.









# 2024 SPONSOR BENEFITS

### **VIP AREA** (\$15,000)

- VIP access for 12 guests
- · Complimentary self-parking
- Recognition as VIP Area Sponsor on the following:
  - Event Invitation
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Social media (100K Facebook, 80K Instagram, 84K Twitter)
  - Ad in The Dallas Morning News
- Opportunity to have 10x10 booth available for activation at the event
- Video or slide promotion opportunity available to run on screen before the movie

#### **GOLD** (\$10,000)

- · VIP access for six guests
- · Complimentary self-parking
- Recognition as Gold Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Social media (100K Facebook, 80K Instagram, 84K Twitter)
  - Ad in The Dallas Morning News

#### **SILVER** (\$5,000)

- VIP access for four quests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Ad in The Dallas Morning News

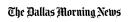
#### **BRONZE** (\$2.500)

- VIP access for two guests
- · Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
  - Klyde Warren Park newsletter (70K)
  - In-Park signage and website
  - Ad in The Dallas Morning News

#### SPECIAL THANKS TO OUR YEAR-ROUND PARTNERS



















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## **STEP 1: COMPLETE CONTACT INFORMATION**

Sponsor Name	
Daily Contact Name	
Address	
City/State/Zip	
Email Address	
	Website
STEP 2: SELECT SPONSORSHIP	
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<b>STEP 3: REVIEW AND SUBMIT</b>	PAYMENT TERMS
Payment will be made to Woodall Rodgers Park	k Foundation in the amount of \$, by or before 10/23/2024.
	ark Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.
O Send Invoice	
O Enclosed is my check for \$	payable to: "Woodall Rodgers Park Foundation"
O Please charge \$to the	e following credit card:
OAmerican Express OMasterCard OVis	;a
*A 5% transaction fee will be added to cover the co	osts of credit card fees.
Name on Card	
Address	
Card #	Exp. Date Security Code
Signature	
Agreed to by	
Klyde Warren Park Representative	Klyde Warren Park Sponsor
Signature	Signature
Printed Name	Printed Name
Date	Date