



# KLYDE WARREN PARK'S TREE LIGHTING

*Celebration*  
Presented by



**Saturday, December 4 • 4-6 PM • Klyde Warren Park**

Enjoy this free family tradition featuring a festive day of activities and entertainment, including photos with Santa and story time with Mrs. Claus, face painting, crafts, games and snow flurries! The day will culminate with a live show featuring performances of holiday music, visits from Santa's friends Frosty and Rudolph, and Klyde Warren Park's annual tree lighting.

Recorded by CBS 11 for multiple December broadcasts

*Santa,  
Frosty &  
Rudolph*



*Family  
Activities*

*Story Time*

with Mrs. Claus,  
balloon animals for  
children and more!



*Live  
Music*





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## Sponsorship Levels

### PRESENTING

~~\$50,000~~ **SOLD**

- Premier reserved seating for up to 30 guests
- Logo-lock with event logo
- Complimentary self-parking for all guests
- Executive speaking opportunity during show
- Recognition as Presenting Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 76K Instagram, 86K Twitter)
  - Listing on CBS 11 broadcast of show
  - Ad in *The Dallas Morning News*
- Opportunity to have 10X10 space available for activation at event
- Opportunity to have two rent-free uses of selected areas within Klyde Warren Park
- Month-long pole banner advertisement in Klyde Warren Park (four, two-sided poles)

### GOLD

\$10,000

- Premier reserved seating for up to 12 guests
- Complimentary self-parking
- Recognition as Gold Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 73K, Instagram, 86K Twitter)
  - Ad in *The Dallas Morning News*



### SILVER

\$5,000

- Reserved seating for up to 12 guests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in *The Dallas Morning News*

### BRONZE

\$2,500

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in *The Dallas Morning News*

### RED

\$1,000

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Red Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in *The Dallas Morning News*

### GREEN

\$500

- Reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Green Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in *The Dallas Morning News*



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## STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name \_\_\_\_\_

Daily Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

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## STEP 2: SELECT SPONSORSHIP LEVEL

- ~~PRESENTING~~ ~~\$50,000~~ **RED**     **GOLD** \$10,000                       **SILVER** \$5,000                       **BRONZE** \$2,500
- RED** \$1,000                       **GREEN** \$500                       \$\_\_\_\_\_ Donation of any amount

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## STEP 3: REVIEW AND SUBMIT PAYMENT

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$\_\_\_\_\_, by or before 12/3/2021.  
Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
- Enclosed is my check for \$\_\_\_\_\_ payable to: "Woodall Rodgers Park Foundation"
- Please charge \$\_\_\_\_\_ to the following credit card:
  - American Express     MasterCard     Visa

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### Agreed to by

Klyde Warren Park Representative

Klyde Warren Park Sponsor

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

For additional information, please contact Jenny Ozee at [jenny@klydewarrenpark.org](mailto:jenny@klydewarrenpark.org) or 512.496.5806