Saturday, December 4 • 4-6 PM • Klyde Warren Park

Enjoy this free family tradition featuring a festive day of activities and entertainment, including photos with Santa and story time with Mrs. Claus, face painting, crafts, games and snow flurries! The day will culminate with a live show featuring performances of holiday music, visits from Santa’s friends Frosty and Rudolph, and Klyde Warren Park’s annual tree lighting.

Recorded by CBS 11 for multiple December broadcasts
Sponsorship Levels

PRESENTING
$50,000 SOLD
• Premier reserved seating for up to 30 guests
• Logo-lock with event logo
• Complimentary self-parking for all guests
• Executive speaking opportunity during show
• Recognition as Presenting Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 76K Instagram, 86K Twitter)
  - Listing on CBS 11 broadcast of show
  - Ad in The Dallas Morning News
• Opportunity to have 10X10 space available for activation at event
• Opportunity to have two rent-free uses of selected areas within Klyde Warren Park
• Month-long pole banner advertisement in Klyde Warren Park (four, two-sided poles)

SILVER
$10,000
• Reserved seating for up to 12 guests
• Complimentary self-parking
• Recognition as Silver Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in The Dallas Morning News

BRONZE
$5,000
• Reserved seating for up to 12 guests
• Complimentary self-parking
• Recognition as Bronze Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in The Dallas Morning News

RED
$2,500
• Reserved seating for up to six guests
• Complimentary self-parking
• Recognition as Red Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in The Dallas Morning News

GREEN
$1,000
• Reserved seating for up to six guests
• Complimentary self-parking
• Recognition as Green Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting broadcast
  - In-Park signage and website
  - Ad in The Dallas Morning News
**STEP 1: COMPLETE CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
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<tbody>
<tr>
<td>Sponsor Name</td>
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<tr>
<td>Daily Contact Name</td>
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<tr>
<td>Address</td>
<td>______________________</td>
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<tr>
<td>City/State/Zip</td>
<td>______________________</td>
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<tr>
<td>Email Address</td>
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</tr>
<tr>
<td>Phone</td>
<td>______________________</td>
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</tbody>
</table>

**STEP 2: SELECT SPONSORSHIP LEVEL**

- **PRESENTING** $50,000 **SOLD**
- **GOLD** $10,000
- **SILVER** $5,000
- **BRONZE** $2,500
- **RED** $1,000
- **GREEN** $500
- $___________ Donation of any amount

**STEP 3: REVIEW AND SUBMIT PAYMENT**

Payment will be made to Woodall Rodgers Park Foundation in the amount of $___________________, by or before 12/3/2021.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
- Enclosed is my check for $___________________ payable to: “Woodall Rodgers Park Foundation”
- Please charge $___________________ to the following credit card:
  - American Express
  - MasterCard
  - Visa
  *A 5% transaction fee will be added to cover the costs of credit card fees.

| Name on Card         | ______________________ |
| Address              | ______________________ |
| Card #               | ______________________ | Exp. Date | Security Code |

Signature

Agreed to by

Klyde Warren Park Representative                             Klyde Warren Park Sponsor

Signature

Printed Name

Date

For additional information, please contact Tricia Dzina at tdzina@klydewarrenpark.org or 214.716.4500.